



GREEN BAY AREA
UNITARIAN
UNIVERSALIST
FELLOWSHIP

GBAUUF Town Hall

February 2025

Agenda

- 2020 Strategic Planning Goals
 - Where we've come from
- 2025 Strategic Planning Goals
 - Where we're going
- Budget Update
- Q&A



2020 Strategic Planning: Staffing

- Part-time minister
- Office administrator
- Communications director
- Childcare provider
- Musical director
- Congregational life coordinator



2020 Strategic Planning: Programming

- Focus more on spirituality in services
- Minimize congregational announcements
- Hire RE director
- Add more adult spiritual opportunities
- Add meditation time
- Include time to welcome visitors



2020 Strategic Planning: Marketing

- Record and post weekly sermons
- Design and sell GBAUUF t-shirts
- Design and sell UU bumper stickers
- Host neighborhood picnic



2020 Strategic Planning: Welcoming

- Formalize the greeter process
- Follow-through with visitors
- Acknowledge new members at the service after they sign the book
- Hold circle dinners
- Post “Who’s Who” at the fellowship



2020 Strategic Planning: Building & Grounds

- Create Master Plan for outdoor space
- Add garden spaces
- Renovate basement space



2025-2030 Goals

COMMUNITY CONNECTIONS & MARKETING

- Increase posting of events to social media and community websites.
- Establish point person or team for Marketing.
- Develop a Liaison with Community Groups.



2025-2030 Goals

PHYSICAL SPACES

- More space between chairs
- Add row of chairs along windows for latecomers
- Remove sofa and replace with shelving for handout materials
- Replace glass overlooking staircase with bulletin for information, “who’s who in our UU,” and other material



2025-2030 Goals

MAJOR PROJECT FUNDING

- GoFundMe
- Grants
- Addition Giving Opportunities - i.e. extra end-of-year or Christmas Donation, or additional monthly collection
- Service Auction / 50-50 Raffles
- Encourage RMD contributions



2025-2030 Goals

VOLUNTEER ENGAGEMENT

- 5th Sunday talk about volunteering
- Use “Texting” to communicate opportunities
- Collect and use people’s skills and interests to shape volunteer activities
- List of once-and-done or other short-term activities
- Thank volunteers



2025-2030 Goals

SOCIAL ACTIVITIES

- Meditation and/or Mindfulness
- UU 101 or a New to UU class or meeting
- Movement Journey
- Open Mic - stories, comedy, spoken word, music
- Movie nights / Game nights



2025-2030 Goals

MEMBERSHIP OUTREACH

- Bring a Friend
- Invite people who attend activities to Sunday services
- Share on Facebook and other social media
- Welcome breakfast
- Reach out with phone calls to absent members and new visitors



Join one of our
teams today!



2025-2030 Goals

Questions?

Comments?

Suggestions?

YTD Finance Update

Revenues	Actual	Budget
Pledges	\$50,395	\$47,671
Fundraising	\$ 6,986	\$ 4,000
Bldg Rental	\$ 1,078	\$ 460
Other	\$ 768	\$ 480
Total YTD	\$59,227	\$52,611



YTD Finance Update

Expenses	Actual	Budget
Program	\$24,267	\$26,565
Building	\$18,804	\$19,187
Admin	\$ 3,743	\$ 3,518
Total YTD	<u>\$46,814</u>	<u>\$49,270</u>
Change in Assets	\$12,412	\$ 3,341



YTD Financial Update

Bank Balances:

Checking	\$ 21,956
Reserve Funds	\$ 38,104
Building Loan	\$165,500



YTD Finance Update

2025 Canvass Begins Today!



- New this year - everyone in the family invited to make a commitment
- Time, Talent & Treasure



YTD Finance Update

2025 Canvass Begins Today!

- Watch for email coming soon
- Website updated with link
- Paper forms available
- Pledging Sunday: March 16
- Ends: March 22



Post-Consortium Discussion

- Overview
- Introduce Team so far
 - Board Members: Roz Barker, Nicole Bickham, Natalie Buhl, Annette Dreier, Ramona Makos, Tim West
 - Volunteers from congregation
- Questions & Comments



Join one of our
teams today!



Questions?
Comments?
Suggestions?